



# Misinformation in Campaigns

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Everyone is vulnerable to misinformation, making it crucial for everyone to recognize and prevent it.

## How to be a well-informed voter:

### 1. Diversify Your Information Sources

a. Relying on a single source of information can create echo chambers and reinforce biases. Diversify your media consumption by choosing a mix of international, left-leaning, right-leaning, and centrist news sources.

### 2. Verify Information

a. Verify information using reliable fact-checking websites like FactCheck.org and PolitiFact which specialize in debunking false claims.

b. This is especially important given the increasing use of AI-generated content making it even easier for others to generate and spread misinformation.

### 3. Engage with Primary Sources

a. Whenever possible, go directly to the source of the information.

b. Campaign speeches and debates: Watch them in full rather than relying on snippets or summaries that may be biased, yet also rely on contextual coverage that can help correct misinformation shared during the debate.

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